



---

Date: March 9, 2011

To: Alumnae Organizations

From: Mary Loy Tatum, Grand President, Pi Beta Phi Fraternity  
Peggy Wilson Lawrence, President, Pi Beta Phi Foundation

RE: Holt House Operations and Special Library Project

Dear Alumnae Leaders:

Our beloved Holt House needs us. As you know, Holt House relies upon the required annual gifts that alumnae clubs and pockets make through the Fraternity to pay for utilities, maintenance, insurance and a small curator's stipend. Your generosity is always appreciated, but in colloquial terms, those contributions must be used "just to keep the lights on."

This year, the Holt House Committee has expressed a special need above and beyond operating expenses, which will take special funding above and beyond the Fraternity required gift. The Holt House Library is in much need of renovation and is the only room in Holt House that is not period appropriate. Using a \$15,000 budget the Committee plans to renovate the Library by installing new shelving, refinishing the hardwood floors and purchasing new furniture and window treatments, all which will make the Library's design consistent with the rest of Holt House.

The Fraternity and the Foundation are coming together to ask you to support Holt House – this year only – with two gifts: one, your required gift made through the Fraternity and the other, a Library gift made through the Foundation. Each gift is important to ensure our Holt House legacy continues to thrive.

We are asking your organization to renew its 2011 support through the Fraternity for at least as much as you donated in 2010, and also to make a suggested Library gift through the Foundation of \$100 per club or \$50 per pocket or circle. If you do, it will be our pleasure to recognize you as an Outstanding Alumnae Organization, and your club or pocket will receive:

- Special recognition at Convention 2011; and,
- Inclusion in a special plaque to be displayed in the newly renovated Holt House Library.

We all know how special Holt House is to the history of our Fraternity. In the retreat of that home, our founders gained the insight and courage to introduce Pi Beta Phi to their campus. And today, we are more than 140,000 members strong.

It is important that we support Holt House and the Pi Beta Phi heritage it represents. That is why the Fraternity is sending you a DVD in a few weeks with a wonderful overview of Holt House and its importance to Pi Beta Phi. That is why the Fraternity asks you to support Holt House with a gift each year. And that is why we're asking for your support for this special project.

We hope every club and pocket will be able to support the Special Library Project with an extra gift, but we recognize the challenge this special request can place upon your club or pocket budget this late in your year. If your current budget will not allow you to make a gift, here are two other ways your alumnae organization can support this project:

1. Make a club or pocket commitment now, to ensure your recognition and take advantage of the limited naming opportunities, and pay your gift by December 31, 2011. That way you can budget for your gift next fiscal year.
2. In concert with the DVD program for Founders' Day, take up a special collection from members and ask them to support your club or pocket gift. If you send in all the donations together and indicate they are for your gift to the Library Project, we'll give credit for the individual gifts to your club or pocket.

We hope every member of Pi Beta Phi has an opportunity in her lifetime to visit the birthplace of our sisterhood. We encourage you to thoughtfully consider your support and make every effort to participate in this special project. Thank you for helping us sustain Holt House and preserve our Pi Phi heritage for generations to come.